



BUCHANAN

HALL



Buchanan Hall Farmer's Market
Every Wednesday from 4:30 - 7:30 pm
Upperville, VA

Our Team

Fletcher Slater

PRESIDENT OF THE BOARD OF DIRECTORS

A native of Upperville, Virginia, Fletcher studied locally from the time he attended Hill School of Middleburg through graduating Cum Laude from Shenandoah University focusing on Business Administration. Fletcher's passion for the area includes fishing on Goose Creek, chasing his daughter around the Farm, and Buchanan Hall.

Fletcher grew up on a horse farm and always knew this was where he wanted to start a family and support his community. Local involvement includes The Hill School Alumni Board and Piedmont Child Care Center.



Janet Emma Garbe

MUSIC DIRECTOR

Janet Emma has a wealth of expertise in the music industry as a published artist, past venue owner, presenter & band manager. She is a real estate agent with Long & Foster under her brand "Selling Seven West." You can most always find Janet on-site supporting the artists and musicians and gracing the market with her joyful energy.

Montana Lanier Ruffner

DIRECTOR OF OPERATIONS

Montana grew up in The Piedmont and attended The Hill School and Foxcroft School. During this time, she developed a love for Hunt Country and its events. Montana has been at Buchanan Hall for two years and has been integral to expanding the community offerings.



2023 Farmer's Market

"Guests can enjoy a refreshing change of pace from the other farmer's markets in the area with our live music and multiple food and drink options. We try to provide an atmosphere that is very family-friendly, and it has become an essential mid-week refuge for parents and singles alike.

We take great pride in our gardens and grounds, which includes scenic views of the Blue Ridge mountains within the historical boxwoods and peonies originally planted by our founder and namesake, Brigadier General James A. Buchanan. We want to provide our community with a market that fits their wants and needs while catering to our local vendors' needs.

Buchanan Hall has a vast history, from hosting Patsy Cline to Duke Ellington on our stage, and as stewards of this magical place so deeply rooted in the history of our area, we want to maximize what we can provide for our community.



2023 Farmer's Market

BUCHANAN HALL FARMERS MARKET

★ EVERY WEDNESDAY FROM 4:30 TO 7:30 PM AT BUCHANAN HALL IN UPPERVILLE, VA ★

PRESENTED BY BUCHANAN HALL & JANET EMMA GARBE 

★ ★ ★ 2023 MUSIC SCHEDULE ★ ★ ★

LUCKETTS

vintage  hip

MAY 24 - THE DERAILEURS

MAY 31 - THOSE THREE GUYS

JUNE 7 - MELISSA QUINN FOX & JIMMY CHERRY

JUNE 14 - CLENDENEN BROTHERS

JUNE 21 - BOBBY THOMPSON DUO

JUNE 28 - ROBERT MABE TRIO

JULY 12 - TRIO SEFARDI

JULY 19 - SELA CAMPBELL & FRIENDS

JULY 26 - HARD SWIMMIN' FISH



Janet Emma Garbe 
— Selling Seven West —



BUCHANAN
UPPERVILLE VIRGINIA
HALL



DELICIOUS FOOD BY LOCAL VENDORS • BEER AND WINE • LIVE MUSIC

Music provided by Janet Emma Garbe  Rootsmusik@aol.com

Sponsorship Opportunities

Presenting Sponsor - \$7,000- Completely customizable package including but not limited to below

Event to be called Buchanan Hall Farmer's Market Presented by *your business name*

- VIP Vendor stall at all markets.
- VIP parking spot.
- Vendor Spot at the 2023 Holiday Bazaar.
- Use of a reserved sponsor table to enjoy the festivities.
- Promo-material placed on guest tables.
- Logo and name on all promotional materials.
 - Posters
 - Music Poster
 - Social Media - Instagram, Facebook
 - Website
 - Emails
- Co-Host the Facebook events
- PA announcements
- Signage Space in the following:
 - Rt. 50 banner
 - H stake placed at the market
- 6 tickets to the donor appreciation event.



Garden Party Sponsor (beverage) (1) - \$5,000

- Naming rights of the garden area with the exclusive right to sell beer &/or cider
- VIP Vendor stall at all markets.
- Use of a reserved sponsor table to enjoy the festivities.
- Promo-material placed on guest tables.
- Logo and name on all promotional materials.
 - Posters (re-prints)
 - Music Poster
 - Social Media - Instagram, Facebook
 - Website
 - Emails
- Co-Host the Facebook events
- PA announcements
- Signage placed near the band each week.
- 4 tickets to the donor appreciation event.



Vendor Village Sponsor (1)- \$2,500

- Naming rights of the Picnic area for the 2023 Buchanan Hall Farmer's Market.
- Acknowledgment on the Buchanan Hall website.
- VIP Vendor stall at the monthly Big Bazaar Market.
- Promo-material placed on guest tables.
- Social Media mentions - Instagram, Facebook, emails.
- Co-Host the Facebook events
- PA announcements
- Signage placed along the vendor row each week.
- 2 tickets to the donor appreciation event.

Stage Sponsor (1)- SOLD

- Naming rights of the stage area for the 2023 Buchanan Hall Farmer's Market.
- Acknowledgment on the Buchanan Hall website.
- VIP Vendor stall at the monthly Big Bazaar Market.
- Promo-material placed on guest tables.
- Social Media mentions - Instagram, Facebook, emails.
- Co-Host the Facebook events
- PA announcements
- Signage placed along the vendor row each week.
- 2 tickets to the donor appreciation event.



Garden Area



Vendor Village

**** Signage, banner, promo items, etc., are not included and must be provided by the sponsor.**